

# UKCISA Annual conference | 25-27 June 2024, University of Kent

## Sponsorship and exhibitor opportunities



Bringing together UKCISA members, practitioners, policymakers, and students, to share best practice, network, and hear the latest policy developments.



#WeAre  
International

**UKCISA** UK Council  
for International  
Student Affairs



# The conference

UKCISA's flagship Annual conference will return in 2024, for a three day in-person event at the University of Kent, Canterbury.

Bringing together UKCISA members, practitioners, policymakers, and students, the conference will provide opportunities to share best practice, network and hear the latest policy developments.

There will be plenary sessions with high-profile speakers, peer-led workshops, and valuable networking opportunities.

## Delegate profile

The event usually attracts over 300 delegates from more than 200 institutions and organisations across the UK.

Attendees include international student advisers, immigration compliance officers, career advisers, directors of international offices, students' union staff and officers, student ambassadors, government representatives and other sector agencies.

## Why sponsor the conference?

You can:

- Showcase your organisation and its products and services to all participants.
- Build relationships with staff who can raise your profile in their institutions.
- Highlight how your work or services can support staff working with international students.

## What delegates said about UKCISA Annual conference 2023

"I really enjoyed conference! It was an opportunity for me to get to speak to people at institutions all over the UK, but also for me to step out of my comfort zone. The sessions were informative and fun, and the gala dinner was a particular highlight!"

"Huge selection of content and high energy throughout, including ample time to engage with exhibitors."

"This is my first conference and not my last. I truly enjoyed my time here and met some amazing people. I have lots to take away and hope with the knowledge I have gained I can make meaningful change for international students at my institution."



# Sponsorship opportunities

## Platinum sponsor – Conference partner (sold out)

- Listed as ‘in partnership with’ on all conference materials.
- Sponsor the grand prize for the annual conference competition and hand out the prize to the winning delegate during the conference.
- Address all attendees before one selected keynote plenary (subject to availability) for up to three minutes, including the option to display a 30-second video.
- Three complimentary tickets (worth £2,370) to attend the full conference, including the Tuesday garden party and Wednesday annual conference dinner.
- Prominent branding on the conference website and marketing materials, including on conference lanyards.
- Provide a blog for the UKCISA website (content to be approved by UKCISA).
- Your logo, contact details, and a 150-word message from your organisation to be included in the post-event email.
- 30-minute sponsored session scheduled at a prime timeslot on Wednesday afternoon.
- Free exhibition space.

## Gold sponsor – Conference supporter (sold out)

- Listed as ‘supported by’ on all conference materials.
- Sponsor the grand prize for the annual conference competition and hand out the prize to the winning delegate during the conference.
- Conference supporters can choose one of two options:
  - Address all attendees before one selected keynote plenary (subject to availability) for up to three minutes, including the option to display a 30 second advert video.
  - 30-minute sponsored session scheduled at prime timeslot on Wednesday afternoon.
- Two complimentary tickets (worth £1,580) to attend the full conference including the Tuesday garden party and Wednesday annual conference dinner.
- Free exhibition space.
- Branding on the conference website and marketing materials.

We can tailor the sponsorship package for your needs. To explore specific combinations or alternative options, please contact [conference@ukcisa.org.uk](mailto:conference@ukcisa.org.uk)

### **Silver sponsor – Conference sponsor**

£5,000 +VAT (1 available)

- Sponsor the grand prize for the annual conference competition and hand out the prize to the winning delegate during the conference.
- One complimentary ticket (worth £790) to attend the full conference including the Tuesday garden party and Wednesday annual conference dinner.
- Free exhibition space.
- Branding on the conference website and marketing materials.

### **Tuesday Annual conference garden party sponsor**

£6,000 + VAT (1 available)

- Listed as the sponsor for the Tuesday Annual conference garden party on relevant conference materials.
- Introduced by UKCISA Chief Executive to address all guests for up to three minutes as part of the reception speeches before other high-profile speakers.
- One complimentary ticket (worth £790) to attend the full conference including the Tuesday garden party and Wednesday annual conference dinner.
- Branded glass discs with your company logo which slides over the stem of wine glasses.

### **Wednesday Annual conference dinner sponsor**

**(sold out)**

- Listed as the sponsor for the Wednesday annual conference dinner on relevant conference materials.
- Introduced by UKCISA Chief Executive to address all guests for up to three minutes before the dinner starts.
- One complimentary ticket (worth £790) to attend the full conference including the Tuesday garden party and Wednesday annual conference dinner.
- Branded glass discs with your company logo which slides over the stem of wine glasses.
- Your company logo will be added on photos printed by the photo booth.

**We can tailor the sponsorship package for your needs. To explore specific combinations or alternative options, please contact [conference@ukcisa.org.uk](mailto:conference@ukcisa.org.uk)**

# Exhibitor opportunities (sold out)

We have a prominent exhibition space available which will be open from Tuesday 25 June to Thursday 27 June 2024. Your exhibition stand (approx. 2m<sup>2</sup>) will be located in the catering area, offering an excellent opportunity to showcase your organisation's products and services.

Each stand will be supplied with a table, two chairs, and free WiFi. Power may also be provided upon request. No shell scheme is provided – that is, no back or side walls will be available to pin posters or display materials.

In addition to the exhibition space, you will gain access to:

## Full conference experience

Your exhibition package comes with one complimentary conference ticket, which means you can access the full conference programme, including the Tuesday garden party and Wednesday annual conference dinner.

Please note, any additional staff on your exhibition stand will need to purchase separate conference tickets as delegates.

## Virtual exhibition space

Attendees can meet with you directly by visiting your stand or checking your virtual exhibition booth on our conference app and website.

You can help delegates learn more about your product or services by uploading documents such as videos, brochures, and links within your virtual exhibition space.

### Prices

Exhibition space + 1 complimentary conference ticket	£1,500 + VAT
Conference ticket price for any additional staff on exhibition stands	£550 (member) £790 (non-member)



# Contact

---

To arrange sponsorship or book an exhibition space, please download the form and return to [conference@ukcisa.org.uk](mailto:conference@ukcisa.org.uk).

Conference website: [ukcisa.org.uk/UKCISA-Annual-conference-2024](https://ukcisa.org.uk/UKCISA-Annual-conference-2024)

Booking form: [ukcisa.org.uk/UKCISA-Conference-Sponsor-and-Exhibition-Booking-Form-2024](https://ukcisa.org.uk/UKCISA-Conference-Sponsor-and-Exhibition-Booking-Form-2024)

**UK Council  
for International  
Student Affairs**

**UKCISA**

The UK Council for International Students Affairs (UKCISA) supports international students and the institutions, students' unions and organisations who work with them.

[ukcisa.org.uk](https://ukcisa.org.uk)